



BOLD JACK

Country Music Festival

You have been invited to be a part of Warragamba's
Bold Jack Country Music Festival 2020

**The event will be held on Saturday the 2nd May commencing at 10am in
The Warragamba Memorial Park and Town Hall, Cnr. of Weir Road and
Fourteenth Street, Warragamba, NSW.**

As a Bold Jack Sponsor, you will receive a variety of benefits and excellent exposure of your organisation through the different tiers of sponsorship available. We welcome you to the Bold Jack Musical Festival and look forward to seeing you there.

The Bold Jack Country Music Festival is in association with the Warragamba Silverdale Neighbourhood Centre Inc (WSNC) and the local community. The dedicated volunteers who make up the BJCMF Team work to develop the recognition of our local community organisations, businesses and provide opportunities for local talent. All profits from the event will be going into the local community, specifically to **Wings4kidz** who provide a free flight service for our regional children with serious and life threatening illnesses, enabling them to access medical treatments in the major cities.

<https://wings4kidz.org.au>

Want to know more? For further information or to become an event sponsor please email the team at boldjackmusicfestival@hotmail.com



Sponsorship Packages

Bold Jack Country Music Festival is seeking your support for its 2019 event. We require your help to ensure that the Festival is a successful, rewarding and enjoyable experience for all who attend. There are a number of ways you can support this wonderful event as an individual, small business or large corporation.

Please see the table below for available sponsorship opportunities, benefits and levels.

We thank you for your support and look forward to hearing from you very soon.

Sponsorship Benefits	Sponsorship Levels					
	Platinum	Gold	Silver	Bronze	Dedicated Supporter	Supporter
	\$4000 - \$5000+	\$3000 - \$3999	\$2000 - \$2999	\$1000 - \$1999	\$500 - \$999	\$200 - \$499
EVENT SIGNAGE						
Signage displayed around event location (supplied by sponsor)	✓	✓	✓	✓		
Signage displayed on event stage - inside/outside (supplied by sponsor)	✓ Inside Stage	✓ Outside Stage				
SPONSORSHIP ACKNOWLEDGEMENT						
Acknowledgement present on sponsorship acknowledgement boards	✓ Large name and Logo	✓ Medium name and Logo	✓ Medium Logo	✓ Small Logo or name	✓ Small Logo	✓ Small name
Acknowledgement on Bold Jack Music Festival Official Website and Social Media platforms	✓	✓	✓	✓	✓	✓
Acknowledgement on Bold Jack Music Festival paper advertisements	✓ Large name and Logo	✓ Medium Logo	✓ Small Logo			
Acknowledgement in Radio advertisements (availability permitting)	✓	✓				
Acknowledgement on Event Merchandise	✓ Large name and Logo	✓ Medium Logo	✓ Small Logo			
Acknowledgement in Newspaper advertisements/articles (extra charges may apply)	✓	✓				
Acknowledgement in event schedule/program	✓	✓	✓	✓		
Acknowledgement at bottom of all official event emails	✓	✓	✓			
PROMOTION AND MARKETING						

Acknowledgement of Business and services on stage	✓	✓	✓			
Acknowledgement of contributions at Ute Show and Shine Competition	✓	✓	✓			
Opportunity to guest speak on stage	✓	✓				
Opportunity to distribute promotional merchandise	✓	✓	✓			
Complimentary promotional tent position	✓	50% off	30% off	10% off		
Website link on official website	✓	✓	✓	✓	✓	✓
Show Benefits						
Complimentary tickets to event	✓ 6	✓ 5	✓ 4	✓ 3	✓ 2	✓ 1
Complimentary Merchandise	✓	✓	✓	✓	✓	✓
Reserved seating in Concert Hall	✓ 1 Table	✓ 5 seats				
Framed appreciation certificate	✓	✓				
Laminated appreciation certificate			✓	✓	✓	✓
Naming rights to selected Ute Show and Shine Competition categories (to be negotiated)	✓	✓	✓			
Name on Trophies or Ribbons for Ute Show and Shine Competition	✓	✓	✓			
Invitation to 'Sponsors appreciation' dinner	✓	✓	✓			
Additional tickets at discounted price, must be ordered prior to event date	✓	✓	✓	✓		

Please note:

**If you do not see a package suitable to your needs we can negotiate a package with you however, they will require committee approval.*

**Packages may be subject to changes pending availability and any unforeseen circumstances.*

**All sponsorship funds will be required in advance of the event and a tax invoice and receipts will be issued accordingly.*

We THANK YOU for your support!

Stage Sponsor

Available for Day and Night Stages

Take up the opportunity to sponsor one of our stages where you will gain the most exposure for your business. The package includes your signage centre stage, detailed and regular acknowledgements throughout the event, opportunity to guest speak on stage, and much much more.

Make sure you do not miss out, contact the Bold Jack Country Music Festival committee today.

Note: A minimum sponsorship amount will be required for this package.

T-Shirt Sponsorship

Extend your Exposure



To gain the most long-term exposure is through promotional merchandise, especially in the form of clothing. By sponsoring our merchandise your logo will accompany the event name on the front of all the T-Shirts sold. This means that when patrons wear our product, your business is continuously being promoted and gaining exposure for years to come. Do not miss this fantastic opportunity and get in quick.

Note: A minimum sponsorship amount will be required for this package.



Ute Show and Shine Sponsorship



Are you into Cars, Ute's, Bikes or Trucks? Why not take up the opportunity to sponsor the 2020 Bold Jack Ute Show and Shine Competition.

By sponsoring this event your company can benefit from the constant exposure through signage, acknowledgement and involvement at the awards ceremony, your logo on merchandise and prizes, as well as having the opportunity to guest judge categories of your choice.

For more information and to express your interest, please contact the Bold Jack Country

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Sponsorship Application Form

Please complete and email to boldjackmusicfestival@hotmail.com

Company/Organisation/Business Name: _____

Contact Person: _____

Phone: _____ Mobile: _____

Address: _____

Postcode: _____

Email: _____

Please select sponsorship package and indicate amount pledged

- | | |
|---|----------|
| <input type="checkbox"/> Platinum | \$ _____ |
| <input type="checkbox"/> Gold | \$ _____ |
| <input type="checkbox"/> Silver | \$ _____ |
| <input type="checkbox"/> Bronze | \$ _____ |
| <input type="checkbox"/> Dedicated Supporter | \$ _____ |
| <input type="checkbox"/> Supporter | \$ _____ |
| <input type="checkbox"/> Stage Sponsor (min \$1000) | \$ _____ |
| <input type="checkbox"/> T-Shirt Sponsor (min \$1000) | \$ _____ |
| <input type="checkbox"/> Ute show and Shine Competition (min \$750) | \$ _____ |
| <input type="checkbox"/> Other, please specify _____ | _____ |



Terms and Conditions – Please Tick ✓ all boxes

- I understand that funds will be non-refundable
- I understand that packages may change due to unforeseen circumstances
- I understand that Bold Jack is a not for profit organisation and any leftover sponsorship money will be used throughout other areas of the event and/or transferred to the community fund we are raising funds for.
- I understand that an invoice will be issued to the above email or business address and the company/organisation/business is required to pay within the allotted period.
- I acknowledge that by signing this application the company/organisation/business has agreed to the above terms and conditions

Business Name: _____

Full Name: _____ Position: _____

Signature: _____ Date: ____/____/20____